



BDSIP Strategy 2020-2023

Trusted partner

Updated with 2022-23 business plan numbers
in part B
25 March 2022

Welcome and introduction

Welcome to BDSIP's strategy for April 2020 – March 2023.

We have called this our **Trusted Partner** strategy, reflecting the relationship which we intend BDSIP to have with schools as our customers and owners.

Our vision is to become our schools' most Trusted Partner, working with them to deliver the best outcomes for all our young people.

Since BDSIP gained independence from Barking and Dagenham Council in 2018, we have worked hard to ensure that we deliver unfailingly excellent services to schools. We are now a far more consistently customer-focused organisation, able to bring to bear a greater range of relevant curriculum, school improvement, and inclusion expertise. We have also begun to innovate, introducing new services such as counselling, speech and language therapy, and primary careers in response to schools' changing needs and priorities.

We are proud of what we have achieved. But we aren't done yet. This strategy sets out the next stage in our journey. We will ensure schools have access to the best possible professional support services, whether provided directly, through peer-to-peer support, or delivered in partnership with other organisations. The strategy articulates our social and commercial ambition, together with the approach which we will take to delivering these.

By 2023 we want BDSIP to be the first organisation schools contact when looking for help and support. We want schools to know that they can trust us to help find the best solution for their needs.

We are by schools, for schools. We are **the Trusted Partner** for all of our schools.



One Professional Team

We are one team, built on trust that values everyone

Schools-led

We are owned by schools and exist for schools and their pupils

Social Enterprise

We think socially then commercially

Solution-focused

We act positively with individual and collective responsibility



Innovation

We seek innovation, insight and ideas

Locally grounded

We are part of, grounded in, and partner with, our local community



School Improvement Partnership

Our Social Ambition



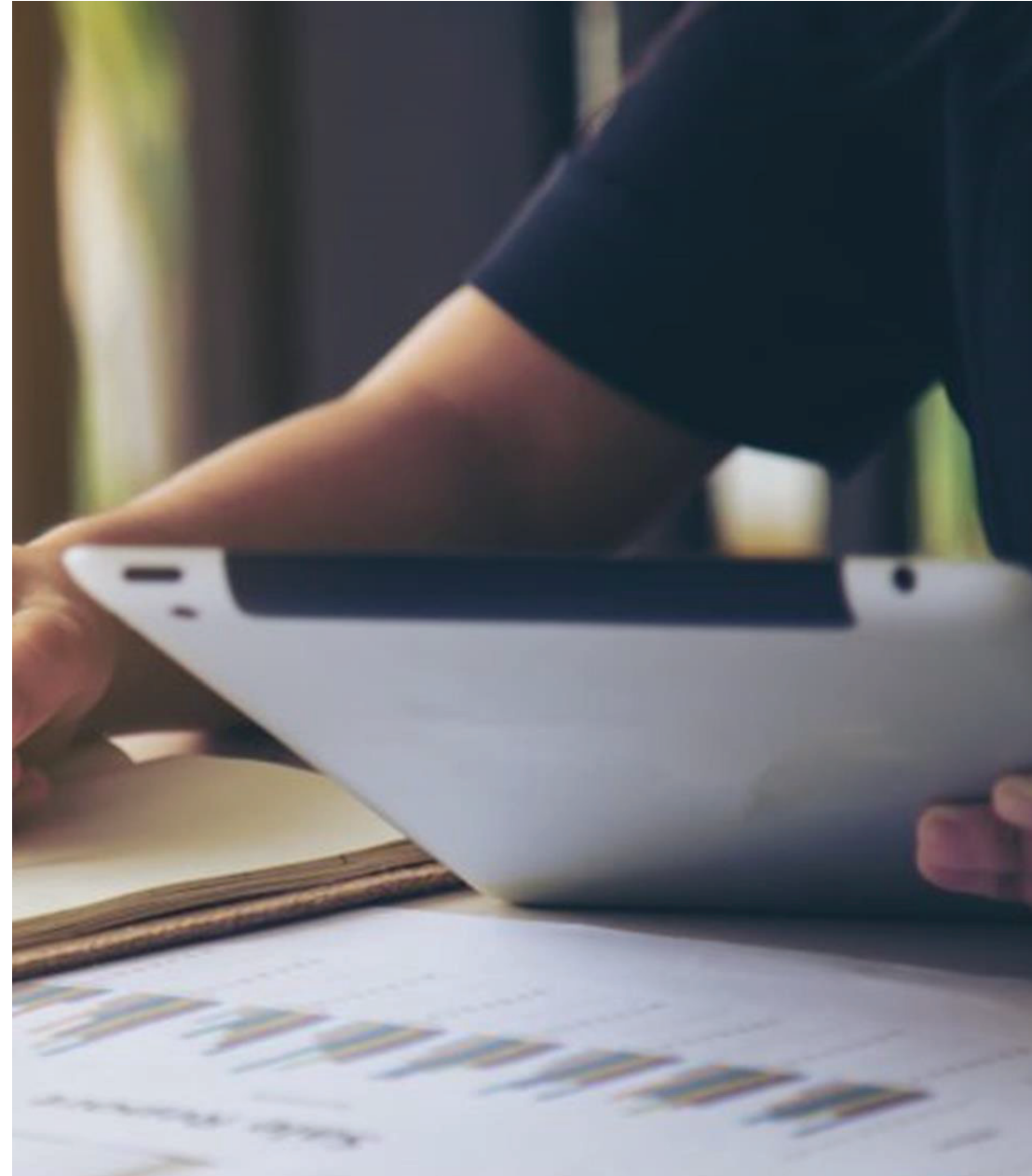
By 2023 we want to see all pupils, schools and staff in Barking & Dagenham achieve excellence

- ✓ All schools in B&D rated good or outstanding by Ofsted
- ✓ Improve pupil outcomes, including for the most vulnerable, across the borough every year
- ✓ Reduce the number of NEET and increase the number of young people receiving offers at university and for higher/degree apprenticeships

Our Commercial Ambition

To help our schools achieve this, we deliver professional support services. By 2023 we aim to:

- ✓ Work with **all schools** in Barking & Dagenham
- ✓ Grow our service offer in response to schools' emerging needs, introducing at least two **new services** each year
- ✓ Consistently be the partner of choice for our schools, resulting in an increase in the value of sold services by **15%**
- ✓ Generate a small **surplus of 5%** which can be reinvested on behalf of our schools



WHAT WE DO

Professional support services

- School Improvement
- Curriculum Advice
- SEND and inclusion support
- Wellbeing services
- Teacher CPD
- Careers and Work Experience
- Governance
- Data Support Services

WHAT WE DON'T DO

Operational services such as

- Cleaning
- Catering
- Transport

Our activities are driven by what we believe is most important to help secure outcomes for pupils, schools and their staff, and is shaped by our schools' individual needs

WHO WE WORK WITH

We work primarily with schools in Barking and Dagenham, but also deliver services with schools beyond the borough where this can add value for them and for BDSIP.

We partner with a wide range of organisations from across the education landscape to bring the best services and most innovative partnerships to our schools.

Our strategy is to become our schools' most trusted partner

We commit to supporting our schools for the **long-term**.

We are a **hub**, grounded in the local community.

We take a **school-centred approach** to delivering consistently excellent professional support.

We are the first port of call for schools in Barking & Dagenham and are **guided by what's best for the school**, either delivering directly, brokering support from others, facilitating school-school support, or signposting as appropriate to meet each school's needs.

We are a **social enterprise**, a non-profit mutual majority owned by schools, working for and with schools. This roots our social purpose, whilst providing us with the flexibility to operate commercially.

We are a **blended team** of expert specialists, bringing together the right capabilities, at the right time, for each school to school to meet their individual needs and help school leaders realise their ambition for their pupils, school and staff.

